



impact  
CLINICS

Making health **personal**

## The Missing Piece in YOUR Puzzle

Find out more about *Your Diet,*  
*Your Lifestyle* and *Your Genes*



2 December 2017 | Domaine de Labourdonnais, Mauritius

### INTRODUCTION

IMPACT Clinics will be hosting the very first event that explores how genetic information can help one achieve optimal health. We will host talks by two top experts in their field, Dr Yael Joffe who is acknowledged globally as an expert in the field of nutrigenomics and nutrigenetics as well as Dr Ann Lannoye MD from Belgium who specialise in functional medicine and functional neurology.

A Culinary Genomics Exhibition will give attendees the opportunity to taste and explore the fusion of nutrition science, genomic medicine and culinary arts.

## EVENT PROGRAMME

**9h00** Registration, arrival tea / coffee

**9h30** Dr Yael Joffe RD PhD FACN  
*Your DNA: The puzzle piece in your personalized weight-loss plan*

**10h30** Dr Ann Lannoye MD (Belgium)  
*Gut Health The Missing Link in Healthy Weight?*

**11h30** Q&A with the speakers

**11h45** *Genes to Plate* recipe book launch

**12h00** Culinary Genomic Exhibition

### About Dr Yael Joffe

In the rapidly-evolving discipline of Nutrigenomics, Dr Yael Joffe is acknowledged globally as an expert in the field. From her background as a dietitian, she obtained her PhD from the University of Cape Town. She is highly sought-after as a speaker for conferences and workshops, tailoring her presentations to the needs of clinicians. She has co-authored *It's not just your Genes*,

*The SNP Journal*, and *Genes to Plate*, and has published on Nutrigenomics in peer-reviewed journals. She has also been involved in the development and supervision of Nutrigenomics courses around the world. Dr Joffe is currently an Adjunct Professor, teaching Nutrigenomics at Rutgers University, and teaches an online Translational Nutrigenomics course for health professionals. She is the founder of the CTG Centre in Cape Town, the CTG Network, and IMPACT Clinics.

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## About Dr Ann Lannoye

Dr Ann Lannoye studied medicine and worked as a healthcare professional for 25 years, having her own nursing home for severely disabled elderly people. Through her work she became very conscious about the importance of prevention and a functional approach to disease. She started a series of complementary studies in the fields of Orthomolecular Medicine, Functional Medicine and Nutrition.

She is currently in the middle of a 2-year course on Functional Neurology in the US at IAFNR.

## SPONSORSHIP

The conference offers health and wellness companies the opportunity to showcase their products and services to a unique set of health professionals. These include medical doctors and specialists, osteopaths, naturopaths, dietitians, nutritionists, homeopaths, pharmacists, phytotherapists, health coaches, exercise scientists, biokineticists, chiropractors, and physiotherapists. Our program includes international speakers who will address a broad range of clinical issues that interact with genomics.

## KEY BENEFITS OF SPONSORING

- Establish your company at the forefront of innovation in the health sector
- Connect your product offer to the era of precision medicine
- Increase brand awareness to a targeted health profession audience
- Meet new contacts, nurture existing relationships
- Promote a new product or service



## SPONSORSHIP PACKAGES

### ONE DAY PACKAGE

10000 MUR (Limited space available)

- One day exhibition (Please choose one of the two events to participate)

**Day 1** The Science of Precision Medicine and Translational Nutrigenomics

**Day 2** The missing piece of YOUR Puzzle

- Exhibition stand (trestle table incl. table cloth)
- Company logo and description on marketing materials
- Free entry for 2 delegates
- Company information included in an international webpage
- 30 seconds video interview with the company director, this will be featured on IMPACT Clinics social media platform.

### COMBO PACKAGE

15000 MUR (Limited space available)

- Two day exhibition (Participate in both events)

**Day 1** The Science of Precision Medicine and Translational Nutrigenomics

**Day 2** The missing piece of YOUR Puzzle

- Exhibition stand (trestle table incl. table cloth)
- Company logo and description on marketing materials
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- Company information included in an international webpage
- 30 seconds video interview with the company director, this will be featured on IMPACT Clinics social media platform.

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